



PRESS RELEASE

Date July 2022
Publication Immediately
Media Contact Gina Wilbertz, Tel.: +49-2242-90166-13, hasebikes@amedes.de

Telescoping. Foldable. Versatile.

The PINO CARGO: It can carry the day!

The PINO CARGO from HASE BIKES shows how easy it can be to live without a car. It offers exceptionally good cycling mobility for couples and young families. Alone. With a partner. Or with a child.

Many couples and young families dream of owning a cargo bike. But regardless of how practical these crates-on-wheels can be in certain circumstances – they are quite limited in terms of their range of use.

“The PINO CARGO is different,” said Kirsten Hase, head of marketing at HASE BIKES. “It’s an ingenious all-rounder, a comprehensive cycling-mobility concept in a single bike.” Kirsten Hase is also quick to admit that it can be hard to get your head around what the PINO is and how it can be used: “It’s not only a cargo bike, but also a family taxi that adapts to your children as they grow. It can be used by two riders or one, and as a city bike, a touring bike or even an adaptive bike for riders with special needs. In short, the PINO is a single bike that does the job of an entire fleet of vehicles.”



PRESS RELEASE

Cargo without compromises

Be it a weekend shopping trip to the supermarket and DIY store or a bike tour around the world: The PINO CARGO is fully equipped for transporting all kinds of loads. The front PORTER BAG can carry 88 pounds (40 kg) with a volume of up to 120 litres. At the bottom centre, the foldable PORTER RACK holds heavy and over-sized cargo of up to 88 pounds (40 kg). In back, the rear rack has space for a child seat or low-mounted panniers. When the PINO CARGO is parked, its forged double kickstand, specially developed by HASE BIKES, guarantees rock-solid stability, even when the bike is fully loaded. And the PINO CARGO comes with a powerful Shimano EP8 motor. With its help, the rider can even transport the heaviest loads, regardless of whether their muscles are tired, or their destination is 5 miles uphill.

Telescoping frame

The PINO has a telescoping frame – meaning that you can shorten the wheelbase by simply pushing the two parts together. The front section slides smoothly into the main frame, the geometry remains perfectly aligned, and the slack of the greasy chain is taken up by the frame-quick-adjust assembly.

Kirsten Hase: “On solo trips, you can also ride the PINO with its wheelbase adjusted to the shortest setting. At its minimum length, the wheelbase is roughly equivalent to that of a city bike. And the handling and turning radius are also more or less the same.”

Especially practical: In its shortened state, the PINO can be parked in a hallway or cellar, requiring no more space than a normal bike. With the handlebars folded down, it is even compact enough to fit on any standard rear-mounted car rack.



PRESS RELEASE

Cargo bike with tandem ancestry

The development of the PINO is closely linked to the Hase family. When it went into series production for the first time 30 years ago, the PINO was simply a unique tandem. Then Kirsten and Marec Hase's sons grew too big for their child seats, and the children's crankset was developed for accommodating young riders in the front seat. Since then, the PINO has been constantly adapted and reinvented to satisfy various needs. "Many of the improvements and a majority of the accessories can be traced back to the concrete needs of customers," reported Kirsten Hase. "Above all in the area of adaptive cycling, where riders may require a hand-drive assembly, harness system, special pedals or other accessories in order to ride a bike."

Video on the PINO CARGO: <https://youtu.be/KEBL3-FbUnc>

Photos and captions:

Photo 1:



The PINO CARGO: a slimline and agile cargo bike that, in its free time, leads a "double life" as a tandem.



PRESS RELEASE

Photo 2:



Possibly the world's most versatile cargo bike: the PINO CARGO

Download images: <https://www.amedes.de/ftp/hasebikes/PinoCargo.zip>

Specifications:

Frame:	aluminium, telescoping
Total length:	72½"–96½" (184– 245 cm)
Total width:	23½"–31½" (60–80 cm), or 9½" (24 cm) with the bag, rack, seat and pedals removed and the handlebars folded down
Total height:	32¾"–49¼" (83 –125 cm)
Fork:	Spinner 300 suspension fork
Seat post:	rigid
Double Kickstand:	HASE BIKES forged
Cargo capacity:	PORTER BAG 88 lb (40 kg)/ 120 L; PORTER RACK: 88 lb (40 kg) / Tubus Logo rear rack 88 lb (40 kg)
Max. load:	496 lb (225 kg)



PRESS RELEASE

Weight:	83 lb (38 kg)
Pedelec motor:	Shimano EP8
Battery:	630 Wh
Gear system:	Shimano 11-speed derailleur / Microshift bar-end shifters and ergo grips
Brake system:	hydraulic disc brakes
Wheels:	front 20" / rear 26" / black aluminium double-walled rims, rear with double eyelets / SAPIM stainless-steel spokes / hubs with thru axle and Boost standard
Mudguards:	SKS matte black
Crankset front:	HASE BIKES crankset with length-adjustable crank arms (adjustable from 65 to 165 mm) / 165 mm, 38 T
Crankset rear:	HASE BIKES tandem crankset with integrated freewheel / 170 mm, right 44 T, left 36 T
Lighting system:	powered by motor battery / B+M IQ-X headlight / integrated tail light
Colour:	Dormant orange

Price: starting at 11,500 euros

About HASE BIKES:

Marec Hase, engineer, owner and managing director of HASE BIKES, has been developing extraordinary bikes and trikes for the past 30 years. The successes of the now 100-member team have earned numerous design awards and attracted a growing community of passionate HASE bikers from (practically) every corner of the world. The trikes and bikes from HASE BIKES



PRESS RELEASE

are popular for recreational sports, bike tours and family routines, as well as in adaptive cycling. Their innovative construction, high-quality engineering and multi-award-winning designs make them attractive for all riders, regardless of age or physical ability. Thanks to the wide spectrum of accessories for various uses, HASE BIKES can be individually adapted to the (special) needs of any rider, so that words like "abled" and "disabled" lose their meaning. If you'd like to learn more about what makes the bikes, trikes and people from HASE BIKES so special, then visit us at www.hasebikes.com.